

For Immediate Release

For the second consecutive year, Dana Sippel is recognized by *Medical Economics* magazine as one of the top financial advisors for physicians in the country.

McLean, VA -- Dec 1, 2010 –*Medical Economics* has recognized Dana Sippel, a Relationship Manager with West Financial Services in McLean, Virginia as one of the “Best Financial Advisors for Doctors” in the country.

The magazine receives hundreds of nominations each year for the annual listing. These nominations originate either from peers of the advisors or physicians who are clients of the advisors. Dana was one of only eight advisors selected for the listing in the Greater Washington D.C. region.

There are numerous criteria by which advisors are evaluated and selected for this listing, including years of experience, knowledge of financial issues particular to doctors and involvement with charities in the medical field. One additional consideration is whether an advisor holds themselves to a fiduciary standard with their clients. This is the case with Dana, and all the advisors at West Financial Services, where they act as fiduciaries for their clients, in the same manner as a physician serves their patients. This high standard of care ensures that the clients’ interests are always placed first and any conflicts of interest that could exist are eliminated or reduced.

Dana is a Certified Public Accountant, Personal Financial Specialist and a CERTIFIED FINANCIAL PLANNER™ Practitioner with over 20 years of wealth management experience and a sizable number of clients who are physicians. He has worked with leading financial institutions in the Washington, DC area advising high net worth clients on portfolio management, personal financial planning, and tax strategies.

Dana received his BS in Accounting from the University of Maryland. He has served his profession as a Chairman of the Board and past President of the Suburban Maryland Society of the Institute of Certified Financial Planners.

If you are interested in talking with Dana Sippel about his inclusion in the *Medical Economics* list of the “Best Financial Advisors for Doctors,” please contact him at (703) 847-2500 or dsippel@westfinancial.com

About West Financial Services

Since the firm’s inception in 1982, West Financial Services has provided Fee-Only financial planning and investment management services to individuals, families, businesses, and associations. The firm currently manages more than \$700 million, with each investment portfolio customized for a client’s individual requirements. Professional staff members have designations including CERTIFIED FINANCIAL PLANNER™ (CFP®), Certified Employee Benefits Specialist(CEBS), Chartered Financial Analyst (CFA) and Certified Public Accountant (CPA).

For more information on West Financial Services, please visit www.westfinancial.com.